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NORTHERN TRUST

## PRESS RELEASE

## FOR IMMEDIATE RELEASE

Date: 4<sup>th</sup> August 2010

## NORTHERN TRUST WINS OSCAR!

Oscars Café Ltd has leased 296 sq ft of space at Northern Trust's Jewellery Business Centre, Birmingham on a 3 year term.

The café venture is the first for Oscars who also own a gourmet steakhouse in Sutton Coldfield. Rebecca Hamilton, Oscars Café Manager commented "The café is a totally new concept to anything that is out there at the moment – customers will be wowed by our unique menu. We believe we can make a real difference within Birmingham and the immediate area and I must say Whittle Jones have been great to partner in this project".

Jewellery Business Centre is situated in the heart of Birmingham's Jewellery Quarter, just one mile from the City Centre. With over 50 businesses in the Centre alone there is already an abundance of customers, providing an ideal start for Oscars first café venture.

Dawn Webster, Lettings Manager for Whittle Jones, managing agents acting on behalf of landlords Northern Trust added. "We are delighted that Oscars has taken over the café at Jewellery Business Centre offering a mouth watering selection of foods and drinks. We were looking for an innovative brand to join us and believe we have found this in Oscars, we wish them every success."

The Centre, provides over 33,000 sq ft of secure space, offering 24 hour access to tenants. There is on site car parking with plenty of additional parking nearby.

With friendly and efficient staff, Whittle Jones can offer a personalised telephone answering, secretarial and administration service to tenants. Meeting room facilities are also available to hire. This well established business centre offers modern offices in a character building. Extensively refurbished to include an impressive reception and landscaped courtyard, Jewellery Business Centre provides secure accommodation in suites from just 108 sq ft.

There are excellent road links to the City Centre and junction 6 of the M6 is only 2 and <sup>1</sup>/<sub>2</sub> miles away. The Jewellery Quarter rail and metro stations are just 2 minutes walk away.

For further information or to arrange a viewing please contact one of the agents: Whittle Jones (0121 523 2929) or visit the centres dedicated website for further details at www.jewellerybusinesscentre.co.uk.

- End –

*Notes to Editors:* Press Enquiries to Rosalyn Booth/Jonathan Livesey, Northern Trust, 01257 238555.

## Northern Trust Co Ltd

Northern Trust was established in 1962 and is now one of the UK's largest and most successful privately owned property investment, development and land regeneration companies.

Northern Trust's existing property portfolio is in excess of 8 million sq ft of industrial/trade and office parks and has more than 5,000 acres of land under ownership/management throughout the UK. Over 2 million sq ft has now been developed in over 40 locations, and Northern Trust continues to expand through all three areas of its property business.

Northern Trust has extensive experience of working with the public sector, with a large proportion of the portfolio originally acquired from the Regional Development Agencies. In addition, new regeneration/development partnerships have been entered into with various public bodies, to provide regeneration initiatives across the UK and employment premises for both Small and Medium Enterprises and larger occupiers.

Northern Trust has substantial funds available for new investment, development, and regeneration initiatives throughout the UK. For further information on Northern Trust please visit our website at <u>www.northerntrust.co.uk</u>



North West Property Company of the Year 2010